

# Introducing a NEW Way to Think About Alternative Hair.

“Today, wigs are as much a means of self-expression as they are an answer to thinning hair,” says Designer & CEO, Alan Eaton (who first answered the growing desire for stylability by introducing heat-friendly fibers to the U.S. market). Priced about 1/3 less than 100% human hair products, EnvyHair™ looks, feels, moves and styles just like the real thing (while lasting even longer). And with the launch of our **1 Style/3 Looks** video series (at envywigs.com), we’re encouraging users to think of EnvyHair™ like their own hair—reframing the wig narrative around creativity and “making the style your own”.

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An **exclusive blend** of 30% Human Hair/70% Heat-Friendly synthetic fiber.

**Priced about 1/3 less** than 100% Human Hair products, EnvyHair™ looks, feels, moves & styles just like the real thing. **(And lasts even longer.)**

Built-in moisture-control withstands temperatures up to **285 °F (140 °C)**.

Unlike heat-friendly 100% synthetic wigs, EnvyHair™ **holds its style.**

Cuts styling time **in half!**

**32 styles** (with 13 featuring our Hand-tied Mono Top, Lace Front design).

Nearly all styles available in **every color, every day.**  
(And unlike most 100% human hair products, **they’re available now.**)

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“With its combination of advanced stylability, durability and affordability, EnvyHair isn’t just the best of both worlds. It opens up a whole new one.

  
Alan Eaton, Designer & CEO



The EnvyHair logo features a stylized gold and brown hair swirl icon to the left of the word "envyhair" in a gold sans-serif font. Below "envyhair" is the text "BY ALAN EATON" in a smaller, black sans-serif font. A trademark symbol (TM) is located to the right of "hair".

30% Human Hair. 70% Synthetic Hair. **100% YOU.™**

envywigs.com